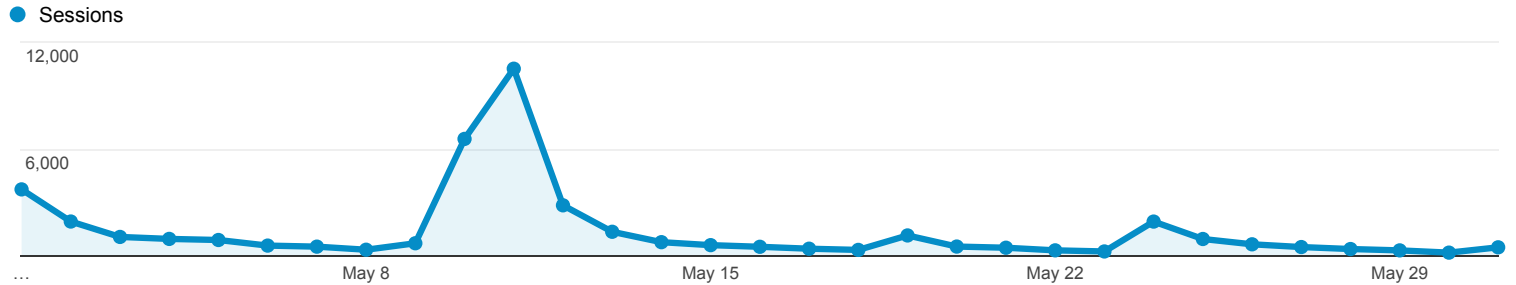


May 1, 2015 - May 31, 2015

# Audience Overview

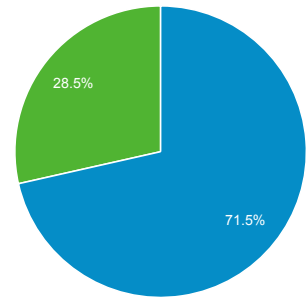
All Sessions  
100.00%

Overview



Sessions <b>42,880</b>	Users <b>34,380</b>	Pageviews <b>65,418</b>
Pages / Session <b>1.53</b>	Avg. Session Duration <b>00:01:11</b>	Bounce Rate <b>75.92%</b>
% New Sessions <b>71.42%</b>		

■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	21,104	49.22%
2. en-gb	17,712	41.31%
3. en	1,530	3.57%
4. ms-my	797	1.86%
5. (not set)	714	1.67%
6. en-my	295	0.69%
7. zh-cn	261	0.61%
8. ms	160	0.37%
9. en-sg	89	0.21%
10. en-au	81	0.19%

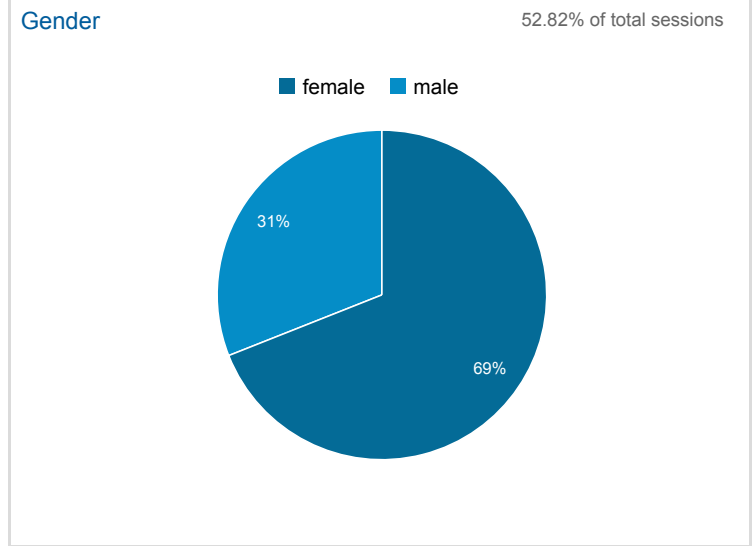
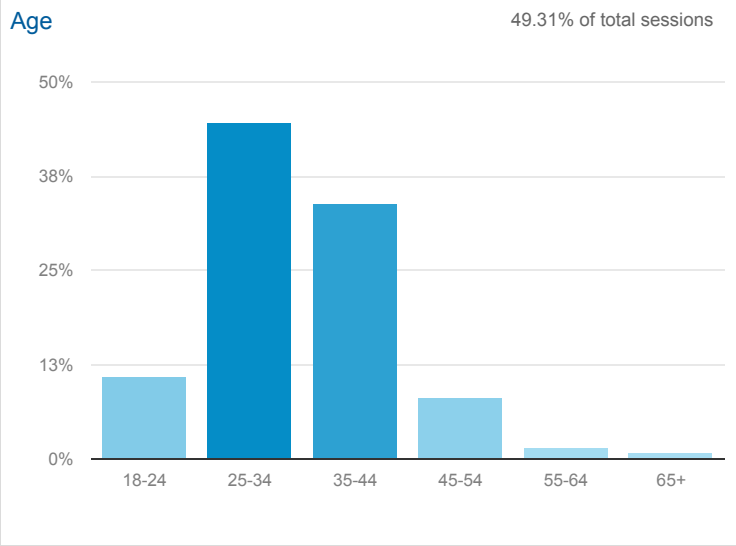
## Demographics: Overview

May 1, 2015 - May 31, 2015

Some data in this report may have been removed when a threshold was applied. [Learn more](#)

 All Sessions  
100.00%

### Key Metric:



May 1, 2015 - May 31, 2015

# Location

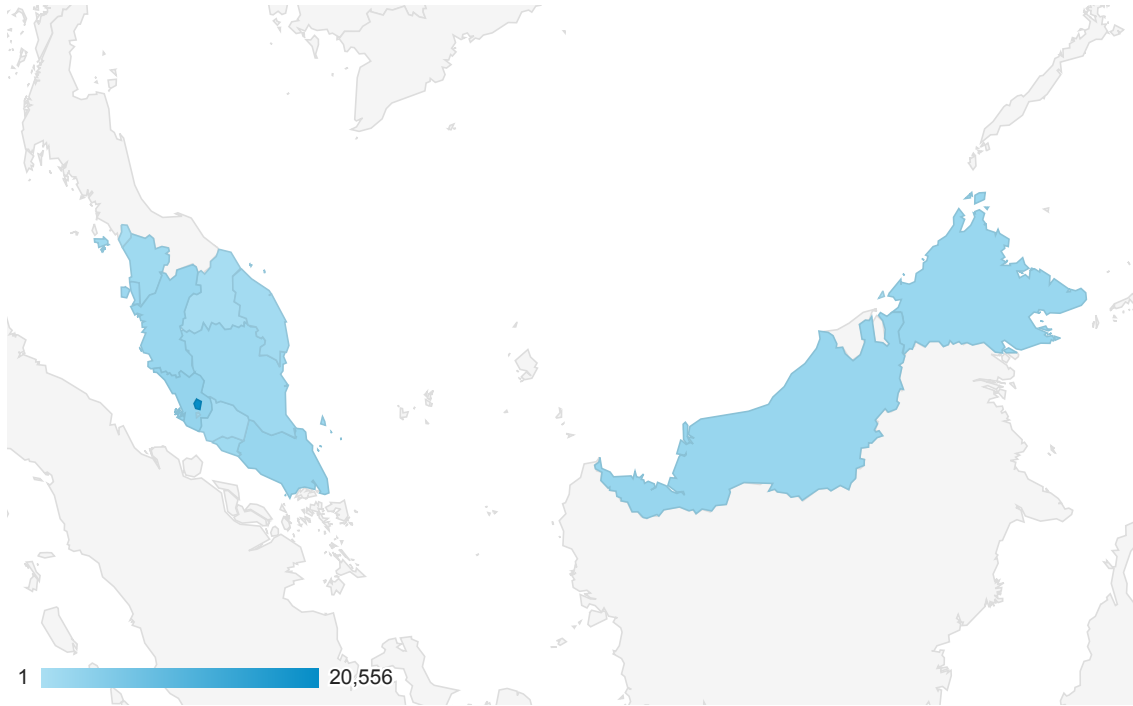
ALL » COUNTRY: Malaysia



All Sessions  
92.79%

Map Overlay

Summary



Region	Acquisition			Behavior			Conversions <span>Goal 1: Sign Up</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Sign Up (Goal 1 Conversion Rate)	Sign Up (Goal 1 Completions)	Sign Up (Goal 1 Value)
	<b>39,789</b> % of Total: 92.79% (42,880)	<b>71.82%</b> Avg for View: 71.42% (0.56%)	<b>28,578</b> % of Total: 93.31% (30,626)	<b>76.51%</b> Avg for View: 75.92% (0.77%)	<b>1.52</b> Avg for View: 1.53 (-0.07%)	<b>00:01:09</b> Avg for View: 00:01:11 (-2.59%)	<b>1.27%</b> Avg for View: 1.20% (6.09%)	<b>506</b> % of Total: 98.44% (514)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. Federal Territory of Kuala Lumpur	<b>20,556</b> (51.66%)	69.33%	14,252 (49.87%)	76.37%	1.51	00:01:10	1.26%	260 (51.38%)	\$0.00 (0.00%)
2. Selangor	<b>2,656</b> (6.68%)	72.36%	1,922 (6.73%)	76.96%	1.50	00:01:04	1.54%	41 (8.10%)	\$0.00 (0.00%)
3. Sarawak	<b>2,258</b> (5.67%)	73.07%	1,650 (5.77%)	77.50%	1.57	00:01:17	1.24%	28 (5.53%)	\$0.00 (0.00%)
4. Johor	<b>2,198</b> (5.52%)	76.57%	1,683 (5.89%)	77.80%	1.46	00:00:54	0.96%	21 (4.15%)	\$0.00 (0.00%)
5. Sabah	<b>2,077</b> (5.22%)	74.10%	1,539 (5.39%)	78.14%	1.51	00:01:04	0.91%	19 (3.75%)	\$0.00 (0.00%)
6. Perak	<b>2,041</b> (5.13%)	73.49%	1,500 (5.25%)	76.38%	1.57	00:01:09	1.67%	34 (6.72%)	\$0.00 (0.00%)
7. Penang	<b>1,634</b> (4.11%)	75.76%	1,238 (4.33%)	74.54%	1.59	00:01:20	1.47%	24 (4.74%)	\$0.00 (0.00%)
8. Pahang	<b>1,476</b> (3.71%)	75.27%	1,111 (3.89%)	78.18%	1.51	00:01:12	1.02%	15 (2.96%)	\$0.00 (0.00%)
9. Malacca	<b>1,365</b> (3.43%)	74.07%	1,011 (3.54%)	77.00%	1.49	00:01:03	1.54%	21 (4.15%)	\$0.00 (0.00%)
10. Kedah	<b>1,321</b> (3.32%)	73.50%	971 (3.40%)	74.79%	1.60	00:01:13	0.91%	12 (2.37%)	\$0.00 (0.00%)
11. Terengganu	<b>919</b> (2.31%)	77.04%	708 (2.48%)	73.45%	1.64	00:01:14	1.31%	12 (2.37%)	\$0.00 (0.00%)
12. Negeri Sembilan	<b>652</b> (1.64%)	76.23%	497 (1.74%)	74.23%	1.71	00:01:17	1.53%	10 (1.98%)	\$0.00 (0.00%)

13.	Kelantan	<b>401</b> (1.01%)	76.31%	<b>306</b> (1.07%)	77.06%	<b>1.54</b>	00:01:17	1.00%	<b>4</b> (0.79%)	<b>\$0.00</b> (0.00%)
14.	Putrajaya	<b>205</b> (0.52%)	80.98%	<b>166</b> (0.58%)	74.63%	<b>1.57</b>	00:01:19	2.44%	<b>5</b> (0.99%)	<b>\$0.00</b> (0.00%)
15.	Perlis	<b>27</b> (0.07%)	77.78%	<b>21</b> (0.07%)	88.89%	<b>1.19</b>	00:00:17	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
16.	Labuan Federal Territory	<b>2</b> (0.01%)	100.00%	<b>2</b> (0.01%)	100.00%	<b>1.00</b>	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
17.	(not set)	<b>1</b> (0.00%)	100.00%	<b>1</b> (0.00%)	100.00%	<b>1.00</b>	00:00:00	0.00%	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

Rows 1 - 17 of 17